

# SHARJAH INDIAN SCHOOL

*SYLLABUS FOR THE ACADEMIC YEAR 2018-19*

GRADE: XI

SUBJECT: ENTREPRENEURSHIP (066)

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MONTH	Theory			Practical		
	UNIT NO.	TITLE OF LESSON	NO. OF PERIODS	NAME OF EXPERIMENT/PROJECT PLANNED	NO. OF PERIODS	REMARKS
APRIL 17 Days	UNIT 1	<u>ENTREPRENEURSHIP,WHAT, WHY AND HOW :</u> <ul style="list-style-type: none"> <li>• Myths about entrepreneurship</li> <li>• Pros and cons of entrepreneurship</li> <li>• Process of entrepreneurship</li> </ul>	28	Assignment-concept presentation- importance of entrepreneurship		Cycle Test -I
MAY 23 DAYS	UNIT 2	<u>AN ENTREPRENEUR :</u> <ul style="list-style-type: none"> <li>• Types of entrepreneur</li> <li>• Competencies and characteristics</li> <li>• Entrepreneurial values</li> <li>• Intrapreneur</li> </ul>	33	Assignment- competency of an entrepreneur		
JUNE 20 DAYS	UNIT 3	<u>ENTREPRENEURIAL JOURNEY :</u> <ul style="list-style-type: none"> <li>• Self-assessment</li> <li>• Generation of ideas</li> <li>• Feasibility study</li> <li>• Opportunity assessment</li> <li>• Business plan</li> <li>• Challenges faced by women entrepreneurs</li> </ul>	14	Project -I Profile of an entrepreneur assignment- types & importance of feasibility .Debate- women entrepreneurs		Periodic Test-I

SEPTEMBER 16 DAYS	UNIT 4	<b>ENTREPRENEURSHIP AS INNOVATION AND PROBLEM SOLVING :</b> <ul style="list-style-type: none"> <li>• Social entrepreneurship</li> <li>• Barriers to entrepreneurship</li> </ul>	30	Seminar- social entrepreneurship		
OCTOBER 23 DAYS	UNIT 5	<b>UNDERSTANDING THE MARKET :</b> <ul style="list-style-type: none"> <li>• Market-traditional and E-commerce concept &amp; role</li> <li>• Types of business</li> <li>• Market forces</li> <li>• Marketing mix</li> <li>• Market survey</li> </ul>	30	Quiz- Marketing Assignment- Comparison of traditional and modern market		Half yearly examination
NOVEMBER 19 DAYS	UNIT 6	<b>BUSINESS ARITHMETIC :</b> <ul style="list-style-type: none"> <li>• Simplified cash register</li> <li>• Income statement</li> <li>• Cash flow projections</li> </ul>	14	Field trip( visit to an industry)		Cycle Test -II
DECEMBER 15 DAYS	UNIT 7	<b>RESOURCE MOBILIZATION :</b> <ul style="list-style-type: none"> <li>• Types of resource</li> <li>• Role and importance of a mentor</li> <li>• Estimating financial resources required</li> <li>• Various sources of information</li> </ul>	15	Project - II Market survey of branded product		Periodic Test-II
JANUARY 18 DAYS		<b>PRACTICAL EXAM</b> <ul style="list-style-type: none"> <li>• Revisions</li> <li>• Remedial classes</li> <li>• Model examination</li> </ul>	20			Model examination Model practical
FEBRUARY	<b>MODEL EXAMINATION</b>					
MARCH	<b>FINAL EXAMINATION</b>					

